

DESERET NEWS  
**HOME  
SHOW**

SALT LAKE  
**HOME  
SHOW**

SALT LAKE TRIBUNE  
**HOME  
+GARDEN  
SHOW**

**CALL ATTENTION TO YOUR COMPANY WITH THE  
NEW EXHIBITOR MARKETING PACKAGE**

**\$100**  
PER SHOW  
REQUIRED WITH  
BOOTH SPACE

Homeowners are always looking for what's NEW. The Salt Lake City Home Shows provide all NEW Exhibitors the ability to set themselves apart with a high-impact package that drives traffic and promotes their presence.

The NEW Exhibitor package includes:

### IN PRINT

- NEW EXHIBITOR icon in the show guide next to your listing

### AT THE SHOW

- NEW EXHIBITOR icon "tent card" for your booth. This should be located in a prime spot for your customers to notice
- Sign with NEW EXHIBITORS list at show entrance

### ONLINE

- A NEW EXHIBITOR icon will be on your detailed exhibitor listing
- NEW EXHIBITOR icon will be listed on the home page of the detailed exhibitor listings
- NEW EXHIBITORS will be represented as its own category

**new**  
**exhibitor**

Sample of Exhibitor Icon



see the **new**  
**exhibitors**

#### SEARCH BY CATEGORY

- Appliances, Water Systems and Household Products
- Associations & Non Profits
- Cleaning Products and Service
- Construction & Renovation, Remodeling, Flooring, Painting, Contractors, Foundations
- Crafts
- Financial, Insurance, Mortgage, Real Estate Agents, Home Inspections
- Food & Beverage
- Garage (Doors, Organization) & Automotive
- Garden, Decks & Patios, Landscape & Outdoors
- Gifts & Gadgets (Cash & Carry, Direct Sell Products)

### HAVE QUESTIONS?



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